



# Award-winning designer duo with new meeting chair for Fora Form

Fora Form is now launching a brand-new meeting room chair for creative and modern workplaces. BUD is the name of this new meeting room companion, designed for social zones and meeting rooms. The award-winning designer duo Skogstad & Wærnes are behind the new chair.

– With BUD, the designers Petter Skogstad and Fredrik Wærnes have developed a chair that will transform the meeting room. BUD is perfect for environments that rely on collaboration and creative processes. With its low and open back, BUD breaks down barriers and has a design that stands out, says marketing manager Pål Eid-Hviding at Fora Form.

The designers themselves say they wanted to design a chair with a lot of personality, which acts as a supportive friend, without being the dominant element in the room.

– BUD has a good balance between being minimal and still very comfortable. We wanted BUD to be able to stand alone, and to function in larger numbers, without creating a wall of backrests. The uniform backrest allows you to move around in the chair and interact with others, or perfectly supporting your elbows for periods of focused work, says designer Fredrik Wærnes.



## Newly established designer duo

In just three years as Skogstad & Wærnes, the studio has won several awards. In 2023, they created a new chair for the Oslo Stock Exchange. Both Skogstad and Wærnes have extensive experience from leading Norwegian design studios, and both have worked internationally. The duo has a clear anchoring in Nordic and environmentally conscious design culture.

– The result this time is an elegant and playful office chair that is strict in design, but soft and comfortable to sit in, says Eid-Hviding, who will present the chair to the market for the first time at the SFF furniture fair in Stockholm in February.

– We have high expectations for BUD, which for the first time in a while introduces something new in the meeting room front, says Eid-Hviding.

## Made to last

With BUD, Fora Form has gone the extra mile in combining design and sustainability. Solid craftsmanship ensures that BUD is a quality piece of furniture made to last, and that can grow with the company it becomes a part of.

– Sustainability was a main theme from the beginning of the design process, with a goal to use as little material as possible and to optimize the chair parts. All parts can be dismantled and replaced if necessary, says designer Petter Skogstad.

## Color, fabric, and base vary in expression and function

Both foam and fabric can be easily changed, so that the furniture can be easily repaired. BUD is a central part of the Fora Reform program, where Fora Form renews furniture with new parts and fabrics and colors to give furniture a longer lifespan.

– BUD is designed with a frame that can be mounted on four different bases. In this way, BUD can be adapted to different uses – around the meeting table, in the conference room, at working stations, or in social settings. You define your BUD, says Eid-Hviding.



#### **About Fora Form**

Fora Form is one of Scandinavia's largest furniture manufacturers for social areas where people meet. Through good design, we have created furniture and meeting places since 1929.

Our goal is to create workplaces good enough to match our homes. Our vision is to create furniture and meeting places that enable good meetings between people.

At Fora Form, we know that people shape culture, and that culture shapes people. This is our guiding star on our journey to discover more great indoor experiences – wherever people meet.

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